

## **PRIVACY POLICY**

TSEH 2.0 Company Ltd (hereinafter, "TSEH 2.0") is committed to respecting the privacy rights of users of the HealthTone mobile phone application (the "Application"). TSEH 2.0 created this Privacy Policy to explain its information collection and use practices and the protection of Your information when You visit and use the Application.

This Privacy Policy is only applicable to the Website and Application and does not apply to any websites or application that are owned or operated by third parties ("Third-Party Websites/Applications"), which may have data collection, storage and use practices and policies that differ materially from this Privacy Policy.

BY USING THE WEBSITE AND/OR APPLICATION, YOU REPRESENT AND WARRANT THAT YOU HAVE READ AND UNDERSTOOD, AND AGREE TO THE TERMS OF, THIS PRIVACY POLICY. IF YOU DO NOT UNDERSTAND OR DO NOT AGREE TO BE BOUND BY THIS PRIVACY POLICY, YOU MAY NOT USE THE WEBSITE AND/OR APPLICATION.

### **INFORMATION COLLECTION PRACTICES**

- A. **Mobile Device Data.** When users download, install and use the Application on their mobile phone or other wireless telecommunications device, the Application automatically gathers information, including without limitation geo-location information (if allowed by the user), the types of mobile devices accessing the Application, and the types of operating systems accessing the Application (collectively, "Mobile Device Data"). Location services can be enabled or disabled at anytime, through the mobile device settings. The Application uses Mobile Device Data to understand usage patterns and to improve the Application.
  
- B. **Personal Information.** You will be asked to provide the Application certain information related to You ("Personal Information"). Personal Information includes, without limitation: (1) "Demographic Data" (personal information about You (but doesn't specifically identify You); and (2) "Fitness Data" (information about You, such as Your gender, height, weight). The Personal Information you provide is used for such purposes as allowing you to set up a user account and profile, providing the Application and related services, monitoring and improving the content and usage of the Application, interacting with the Application and with your friends and other members, to find and connect with Your friends and other members (when instructed by You), customizing the content you see and any other purpose for which the information was collected. We may also draw upon this Personal Information in order to adapt the Website and/or Application to your needs.

You are under no obligation to provide Personal Information, however, not providing this information may prevent You from using certain features of the Services.

- C. **Transfer of HealthKit Data.** You can choose to connect and share your the Application information with HealthKit and your HealthKit information with the

Application. The information you provide to HealthKit is then governed by the Apple Terms and Conditions and Privacy Policy. The unique information you choose to send from HealthKit is not transferred by TSEH 2.0 to third parties for marketing and advertising.

#### **UPDATES AND CHANGES TO PRIVACY POLICY**

TSEH 2.0 reserves the right to, update, change or modify this Privacy Policy. Any material changes to this policy will be posted on the Website and/or Application (or You may be notified by email or other notification), and will indicate when such changes will become effective. You will be deemed to have agreed to any such modification or amendment by Your decision to continue using the Website and/or Application following the date in which the modified or amended Privacy Policy is posted on the Website. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used.

#### **CHILDREN'S PRIVACY**

TSEH 2.0 does not solicit or knowingly collect personally identifiable information from children under the age of 13. If TSEH 2.0 obtains actual knowledge that it has collected personally identifiable information from a child under the age of 13, TSEH 2.0 will promptly delete such information from its database.

This Privacy Policy was last modified on 16th of June, 2015.